

Ad Journal Specifications



Email submissions or questions to:
centennialsponsor@deac.org

All ads must be submitted by
February 27, 2026

AD SIZES

Journal Trim Size: 7.5" x 10"

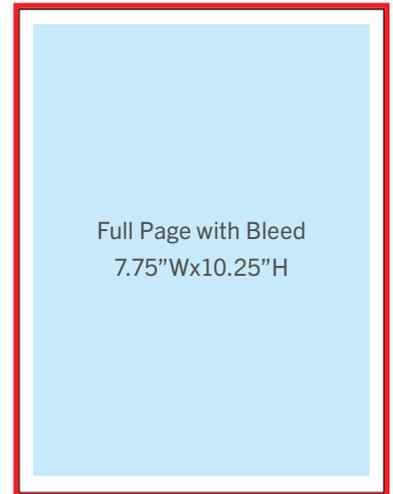
- Full Page with Bleed7.75"Wx10.25"H
- Half Page with Bleed7.75"Wx5.1875"H
- Quarter Page with Bleed3.9375"Wx5.1875"H

ACCEPTED FORMATS

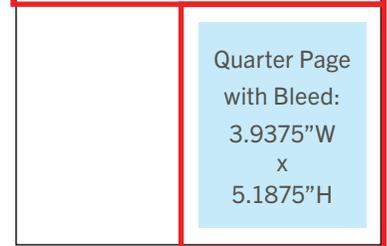
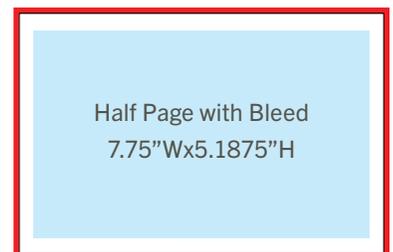
- High-resolution PDF/X1a (300 dpi, CMYK) with 0.125" bleed
- High-resolution (300 dpi, CMYK) JPEG file

GENERAL REQUIREMENTS

- Embed or outline all fonts
- Make sure all RGB and spot colors are converted to CMYK
- All images must be 300dpi and CMYK
- Make sure all important material is within the live area and bleed extends on all sides of the ad



[DOWNLOAD TEMPLATE \(PDF\)](#)



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- LIVE AREA**
Keep all text, logos inside this area
- TRIM AREA**
Actual page size
- BLEED AREA**
Info in this area will be cut off